



PRESENTED BY
Paul Bunyan
 COMMUNICATIONS

DRAGON BOAT SPONSORSHIP OPPORTUNITIES

It is one of the most talked about events held in Bemidji and your business can be a part of it all by becoming a festival sponsor. You will be supporting an event that brings the community together, provides an economic boost to the region and is fun filled for all ages.

Most importantly, all the proceeds of the event go to benefit the Bemidji community thanks to the Festival Founders: Bemidji Rotary Club and Bemidji Area Chamber of Commerce.



BRONZE DRAGON: \$500

- Linked logo on bemidjidragonboat.com under sponsors tab
- Logo in Bemidji Pioneer Festival Program
- Logo in at least 75% of print ads
- PA Mentions at Festival on Friday night and all day Saturday
- Logo in rotation on Scoreboard Friday night and Saturday



SILVER DRAGON: \$1,000

All Bronze Level plus:

- Social Media Recognition
- Invite and beverage tokens for Sponsor Appreciation Night in Dragons Den
- Free 20x20 Reserved space in Team Village for Dragon Boat Team of your choice



GOLD DRAGON: \$2,500

- Linked logo on bemidjidragonboat.com under sponsors tab
- Logo in Bemidji Pioneer Festival Program
- Complementary team registration - \$750 value
- PA Mentions at Festival on Friday night and all day Saturday
- Logo in rotation on Scoreboard Friday night and Saturday
- Social Media Recognition
- Invite and beverage tokens for Sponsor Appreciation Night in Dragons Den
- Free 20x20 Reserved space in Team Village for Dragon Boat Team of your choice
- Logo in at least 75% of print ads
- Inclusion on 25% of all radio ads
- Logo inclusion on 100% of TV ads



EMERALD DRAGON: \$5,000

All Gold level plus:

- Upgrade to 50% of all radio ads*
- Upgrade to 100% of all print ads*
- Free 20x20 RESERVED space in Team Village
- One company provided 4x8 banner allowed in designated sponsorship area



PRESENTING SPONSOR: \$10,000

All Emerald level plus:

- Upgrade to 100% of all radio ads*
- Additional complimentary registration for another team (\$1500 value)
- Logo placed everywhere with official Lake Bemidji Dragon Boat Festival logo Website, Social Media, Volunteer Shirt, Festival Mug
- Additional company provided 4x8 banner allowed in designated sponsorship area
- Free 20x20 RESERVED space in Team Village
- 20x20 space in designated sponsorship area for company supplied tent for promotional use



**Over \$40,000 in advertising is provided by our media sponsors*

Secure your Lake Bemidji Dragon Boat Festival Sponsorship!

218.444.5678 | sponsors@bemidjidragonboat.com